



otdesign.

Turning ideas into
engaging digital products

— WWW.OTMAN.DESIGN

The Ghost worker

AI VIDEO REEL

PROJECT OVERVIEW

Style **Cinematic Commercial**

Format **9:16 Reel**

Duration **15–20s**

Location **Rennes, France**

Camera **ARRI Alexa 65**

Lens **35mm / 85mm Anamorphic**

Look **Hyper-realistic, Film-grade, Premium Advertising**

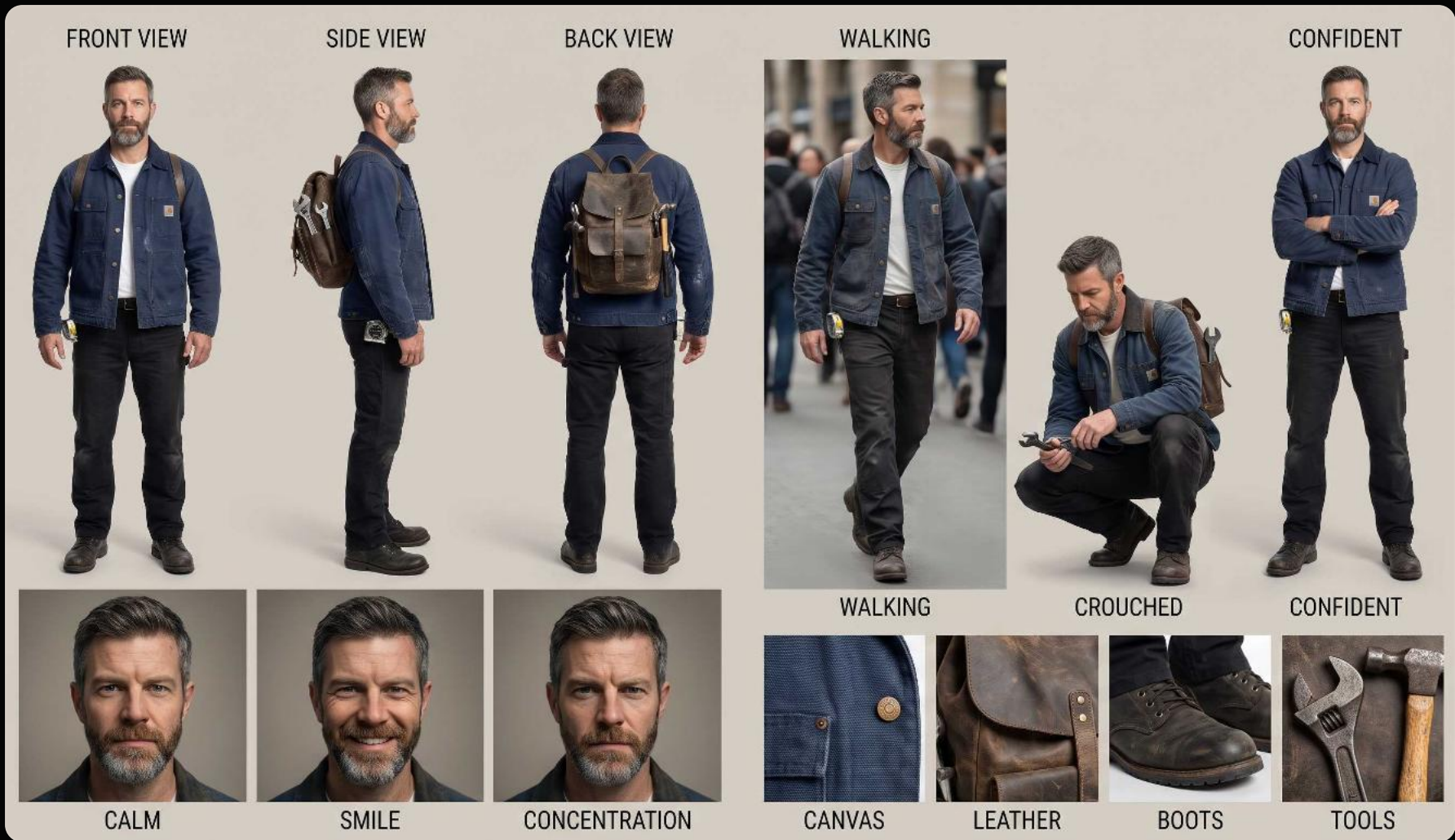
Mood **Invisible — Visible Transformation**

AI WORKFLOW

TOOLS USED

Nano Banana Pro
Kling AI 3
Figma
Adobe Creative Suite

Character turnaround sheet



AI Engine: **Nano Banana Pro**

IMAGE GEN PROMPT

Character turnaround sheet, front, side, and back views. Middle-aged bearded man wearing a navy blue chore jacket, white t-shirt, black work pants, and brown boots. Worn leather tool backpack with visible wrenches and hammer. Measuring tape on belt. Professional studio photography, isolated on white background.

The Prompt sheet

AI Engine: **Nano Banana Pro + Kling 3.0**

VIDEO GEN PROMPT



Continuous fluid crane shot. Shot on ARRI Alexa 65. The camera starts high in an aerial perspective, then performs a very slow, majestic, and controlled descent down to ground level, landing in a smooth backward tracking shot. The completely solid male artisan walks straight forward at a slow, measured, deliberate pace. He remains perfectly in focus. Background crowd walks normally at a relaxed speed. Cinematic overcast lighting, cool teal color grading, highly realistic, slow and dramatic camera movement. [AUDIO FX: Cinematic low-frequency wind sweep during the camera descent, seamlessly fading into the crisp, heavy, rhythmic crunch of leather work boots walking on wet cobblestones. Subtle ambient city murmur, distant footsteps, and the light rustle of a canvas jacket. No music, purely atmospheric.]

VIDEO GEN PROMPT



Continuous fluid crane tracking shot. Shot on ARRI Alexa 65. The camera stays locked in this angled perspective. Start with the completely solid male artisan mid-stride, walking calmly forward. Suddenly, a fast-moving, blurred pedestrian in a dark jacket rapidly enters the frame from the left foreground. Focus on the details of the impact: the blurred pedestrian walks directly through the artisan's shoulder and arm. At the exact millisecond of this impossible contact, trigger a high-end VFX transition where the artisan's body instantly becomes completely semi-transparent and ghost-like. Detail his reaction: he abruptly halts his stride, his eyes widen in shock, his mouth parts slightly, The background crowd continues moving obliviously. Cinematic overcast urban lighting, heavy cool teal and blue color grading, hyper-realistic details, flawless VFX transition.

VIDEO GEN PROMPT



Shot on ARRI Alexa 65. The semi-transparent artisan looks at his hands with a subtle expression of quiet shock, examining the measuring tape. An instant hard cut shifts directly to a close-up POV shot looking straight down at his hands. Cool teal cinematic lighting, realistic fluid movement.

VIDEO GEN PROMPT



Continuous fluid tracking shot. Shot on ARRI Alexa 65. The semi-transparent artisan looks down at his hands in shock, then slowly lifts his head. The camera dynamically sweeps around to his back, transitioning into an over-the-shoulder shot. He stares up at the glowing vertical billboard on the stone building. He remains transparent. Background crowd moves with motion blur. Cool teal cinematic lighting.

VIDEO GEN PROMPT



Continuous fluid shot. Shot on ARRI Alexa 65. The camera pulls back slightly. The semi-transparent artisan physically turns around 180 degrees to face the camera, turning his back to the billboard. As he turns, he pulls out a smartphone with both hands and lowers his gaze to the screen. The camera frames him perfectly centered, with the glowing billboard directly behind his head. He remains ghost-like. Background crowd rushes past with motion blur. Cool teal cinematic lighting.

VIDEO GEN PROMPT



Cinematic centered shot, Shot on ARRI Alexa 65. The camera performs a slow, subtle dolly-in, creeping forward with a smooth, barely perceptible push toward the subject. A semi-transparent, ghost-like male artisan with a salt-and-pepper beard stands perfectly stationary in the center of the frame. He is wearing a rugged blue denim jacket; his body is ethereal and see-through, allowing the city street and blurred pedestrians to be seen through him. As the camera creeps in, he smoothly transitions from looking down at his smartphone (texting) to naturally raising the phone to his ear to answer a call. He remains perfectly centered and fixed to the spot. Directly above him, the large blue digital billboard with the 3D ferret mascot remains sharp and solid. The background crowd moves past with heavy motion blur. Moody overcast urban lighting, heavy cool desaturated teal and blue color grading, hyper-realistic textures, flawless fluid motion.

VIDEO GEN PROMPT



Slow cinematic push-in. Shot on ARRI Alexa 65. The semi-transparent artisan stands centered, holding the phone to his ear, his mouth moving in subtle, natural conversation. Suddenly, a smooth, natural fade-in transition occurs: his body steadily materializes from transparent to completely solid and opaque. No sparks, no magic effects. Simultaneously, the lighting dramatically shifts from cool overcast teal to warm golden hour sunlight breaking from the right side. The instant he becomes fully solid, the blurred background crowd abruptly freezes in place and turns their heads to look directly at him, losing all motion blur. Hyper-realistic, professional cinematic transition.

VIDEO GEN PROMPT



Slow cinematic push-in. Shot on ARRI Alexa 65. The semi-transparent artisan stands centered, holding the phone to his ear. His lips move subtly and naturally, as if speaking in French: "Bonjour Cohérence, je veux être visible.". Mouth movement is minimal, realistic, conversational — no exaggerated opening. A very thin, soft blue line (non-glowing, ultra-subtle) sweeps from the bottom of his feet upward, moving exclusively across the contour of his clothing and body. This blue line is strictly confined to the man and does NOT touch, originate from, or bleed into the billboard or background. No particles, no sparks — just a precise, controlled pass. As the line sweeps up his figure, he smoothly materializes into a solid, opaque form. Simultaneously, lighting shifts to warm golden hour sunlight from the right. Becoming fully solid, he stops talking, looks into the camera, and smiles happily. The background crowd abruptly freezes, turning to look at him. Hyper-realistic.

VIDEO GEN PROMPT



Continuous fluid push-in shot. Shot on ARRI Alexa 65. The solid, smiling artisan slowly lowers the smartphone from his ear, dropping his hand out of frame. In a smooth, natural motion, he physically turns his body 180 degrees away from the camera to face the classic stone building. The camera holds its centered position, naturally transitioning into an over-the-shoulder shot of his back and leather backpack. He stops and stares up at the vertical billboard. The background crowd remains perfectly frozen in place, staring at him. Warm golden hour sunlight. Hyper-realistic cinematic movement.

VIDEO GEN PROMPT



Continuous fluid push-in shot. Shot on ARRI Alexa 65. The camera slowly pushes forward over the solid artisan's left shoulder, transitioning into a tight close-up locked entirely on the glowing billboard. The artisan smoothly blurs into the extreme foreground. The background crowd remains perfectly frozen. As the billboard comes into sharp focus and fills the frame, the 3D ermine mascot gives a subtle, playful wink with one eye. Warm golden hour sunlight, cinematic depth of field.